



Bobingen, November 2019

Trevira wins Brandenburg Innovation Award

Trevira has been named winner of the “Brandenburg Innovation Award for Plastics and Chemistry 2019” by the Brandenburg Ministry of Economic Affairs for its new flame retardant, UV-resistant polyester yarn. The yarn, which is available in a variety of colours, is specially designed for outdoor applications. It was selected for the award by a jury of five, with the prize-giving ceremony taking place at the Cluster Conference Plastics and Chemistry on 21 November.

Trevira GmbH’s innovative new yarn combines multiple qualities in a way never before achieved for a polyester textile. The yarn features permanently integrated flame retardancy and UV protection, along with durable colour that is highly resistant to washing. It has immense potential for numerous applications in highly regulated outdoor sectors – not just in apparel, for example, but also in areas such as lounge furnishings for cruise ships.

CEO Klaus Holz said, “We are extremely pleased that our innovative development has been recognised by the jury of the Brandenburg Innovation Award. Our product demonstrates the enormous talent and potential of our research and development department.”

Five companies were nominated for this year’s innovation award, which carries a €10,000 prize. As part of the selection process, each company was invited to meet the jury in person to talk about their product. The Brandenburg Ministry for Economic Affairs describes the prize as rewarding outstanding ideas and solutions by Brandenburg start-ups and companies, along with creative solutions from cross-sector partnerships between companies and research institutions.



About Trevira GmbH:

Trevira GmbH is an innovative European manufacturer of high-value branded fibres and filament yarns for technical applications and hygiene products as well as for home textiles, automotive interiors and functional apparel. Two production sites and a Marketing and Sales office with a total of approx. 1,100 employees are located in Germany. These are supported by an international marketing and sales organization. In 2018, sales amounted to around 235 million Euros. The head office of the company is located in Bobingen near Augsburg. Owner of Trevira GmbH is Indorama Venture PCL, Thailand.

Trevira has a worldwide reputation for fibres and yarns for flame retardant polyester home textiles (Trevira CS), for its fibre specialties for hygiene products and technical applications as well as for low-pill fibres for functional apparel.

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